

الاسكان الخيري والبرامج التنموية المقدمة، دراسة تحليلية تخطيطية، مشروع الطرف في مدينة الرياض نموذجا

ورقة بحثية مقدمة لندوة البحث العلمي في العمارة والتخطيط: بحوث نوعية في ظل الرؤية الوطنية 2030

إعداد

د. علاء قاضی

دكتور محاضر في جامعة الرشيد الدولية ، دمشق

خولة العوفي

قسم التخطيط العمراني كلية العمارة والتخطيط جامعة الملك سعود

Introduction

Welfare programs within charitable housing projects play a pivotal role in fostering social and economic well-being among resident families. These programs, often tailored to address specific needs, serve as a lifeline for individuals facing financial constraints. By offering essential services, such as educational support, healthcare, and vocational training, welfare initiatives contribute significantly to human development.

Moreover, they empower families to break free from cycles of poverty, fostering self-sufficiency and resilience. Beyond the immediate impact on individuals, these programs strengthen community bonds, promoting a sense of solidarity and shared responsibility. Ultimately, the importance of welfare programs within charitable housing projects lies in their capacity to uplift and empower marginalized individuals, facilitating a pathway toward sustained socio-economic progress.

Problem Statement

The charitable housing projects face a pressing challenge in optimizing the effectiveness of their welfare programs. While these programs aim to enhance the quality of life for resident families, there exists a need for a comprehensive evaluation and strategic rethinking.

Issues such as program awareness, utilization patterns, and alignment with the evolving needs of families within these housing projects pose obstacles.

Addressing these challenges is crucial to ensuring that the welfare initiatives not only meet immediate needs but also contribute meaningfully to the long-term socio-economic development and self-sufficiency of the beneficiaries.



Research Objectives

1.Comprehensive Analysis of Charitable Development Programs:

1. Conduct a thorough examination of the types, nature, classifications, and objectives of charitable development programs offered by housing projects, aiming to provide a comprehensive understanding of their scope and purpose.

2. Assessment of Developmental Impact on Resident Families:

1. Evaluate the developmental significance of these programs by analyzing their impact on the quality of life for families residing in charitable housing projects. This involves assessing how these initiatives contribute to socio-economic development and well-being.



Methodology

1. Descriptive Methodology:

The research uses a descriptive methodology to comprehensively study charitable development programs within housing projects. This includes the exploration of program types, nature, classifications, objectives, and developmental significance.

2. Analytical Methodology:

An analytical methodology is applied to critically analyze the current situation of the most invested programs in the charitable housing sector. This involves evaluating their effectiveness and identifying areas for improvement.

3.Data Collection through Electronic Questionnaire:

To gather empirical data, an electronic questionnaire is utilized. This questionnaire is filled out by 117 families residing in the charitable housing project, providing valuable insights into the utilization and perception of development programs.

4.Categorization and Proposal:

Following data collection, the study categorizes the most utilized programs based on the responses from families. Moreover, it proposes a new structural framework to enhance community awareness and refine the overall framework of development programs within charitable housing projects.



Results

Table No. (2): Dominant Enrolled Development Programs.

No.	Development Program	Number for families registered	Percentage %
1	Productive Families Program	57	24.2%
2	Cooperative Associations Program	37	15.7%
3	Developmental Assistance Program	31	13.1%
4	Training and Employment Program	30	12.7%
5	Educational Services Program	25	10.6%
6	Awareness Program	21	8.9%
7	Easy Loan Program	19	8.1%
8	Cultural and Exhibition Programs	15	6.4%
9	Public Activities Program	1	0.4%



Discussion

Positive Socioeconomic Impact:

The Productive Families and Cooperative Associations Programs empower families through income generation, enhancing financial stability and fostering a cohesive community spirit.

Holistic Well-being Enhancement:

Developmental Assistance and Training/Employment Programs uplift physical and mental health, promoting overall well-being and personal accomplishment through skill enhancement.

Educational Empowerment:

Educational Services and Awareness Programs equip families with tools for growth, providing access to formal education and knowledge-building workshops, fostering self-sufficiency.

Financial Resilience and Cultural Enrichment:

Easy Loan and Cultural/Exhibition Programs enhance financial resilience, supporting entrepreneurial pursuits, and contribute to cultural identity through avenues for creative expression.



Recommendations

Program Synergy and Collaboration:

Promoting synergy and collaboration between various programs can yield a more comprehensive impact on families' well-being. Initiatives that combine elements of training, employment, and developmental assistance, for instance, can generate synergistic benefits that address families' multifaceted needs.

Tailored Approaches:

Adopting a tailored approach to program implementation can enhance effectiveness. Recognizing the diverse needs of beneficiary families and tailoring interventions accordingly can ensure more impactful outcomes.

Long-term Monitoring and Evaluation:

Implementing a robust monitoring and evaluation framework is crucial to assess the long-term effects of these programs. Longitudinal studies that track families' progress over extended periods will provide insights into the sustainability of improvements in quality of life.

Community Engagement:

Facilitating community engagement through public activities and cultural programs can foster social bonds and a sense of belonging. Encouraging families to actively participate in communal events can amplify the positive impact of these programs.

Empowerment Through Information:

Continued emphasis on awareness programs is vital. Empowering families with information about health, legal rights, and resources empowers them to make informed decisions and navigate challenges effectively.

References

- 1. Nurzaman, M. S., & Khanifa Kurniaeny, F. (2019). Achieving Sustainable Impact of Zakāh in Community Development Programs. Islamic Economic Studies, 26(2).
- 2. Rwigema, P. C. (2022). Community development programs: conceptions and practices with emphasis on East Africa Community. The Strategic Journal of Business & Change Management, 9(4), 1447-1486.
- 3. Mwamba, J. (2021). Indigenous perspectives on evaluating community development programs in Indigenous communities: a case study of Palm Island (Doctoral dissertation, James Cook University).
- 4. Tsegaye, 1. (2023). The role of NGOs in empowering community in local development programs and the challenges faced: the case of faith-based NGOs in Addis Ababa (doctoral dissertation, st. Mary's university).
- 5. Ameha, Nebiyou. 2023. 'Assessing the effectiveness of income generation activities funded by sheger child and family development charitable society', ST. MARY'S UNIVERSITY.
- 6. Brophy, Paul C, and Rhonda N Smith. 1997. 'Mixed-income housing: Factors for success', Cityscape: 3-31.
- 7. Broto, Vanesa Castán, Catalina Ortiz, Barbara Lipietz, Emmanuel Osuteye, Cassidy Johnson, Wilbard Kombe, Tatu Mtwangi-Limbumba, Joiselen Cazanave Macías, Belen Desmaison, and Annisa Hadny. 2022. 'Co-production outcomes for urban equality: Learning from different trajectories of citizens' involvement in urban change', Current Research in Environmental Sustainability, 4: 100179.
- 8. Ferguson, Ronald F, and William T Dickens. 2011. Urban problems and community development (Brookings Institution Press).
- 9. Pasanchay, Khamsayay, and Christian Schott. 2021. 'Community-based tourism homestays' capacity to advance the Sustainable Development Goals: A holistic sustainable livelihood perspective', Tourism Management Perspectives, 37: 100784.
- 10. Williams, Andrew James, Kath Maguire, Karyn Morrissey, Tim Taylor, and Katrina Wyatt. 2020. 'Social cohesion, mental wellbeing and health-related quality of life among a cohort of social housing residents in Cornwall: A cross sectional study', BMC Public Health, 20: 1-15.

شكرا لكم،،،

Thank you,,,